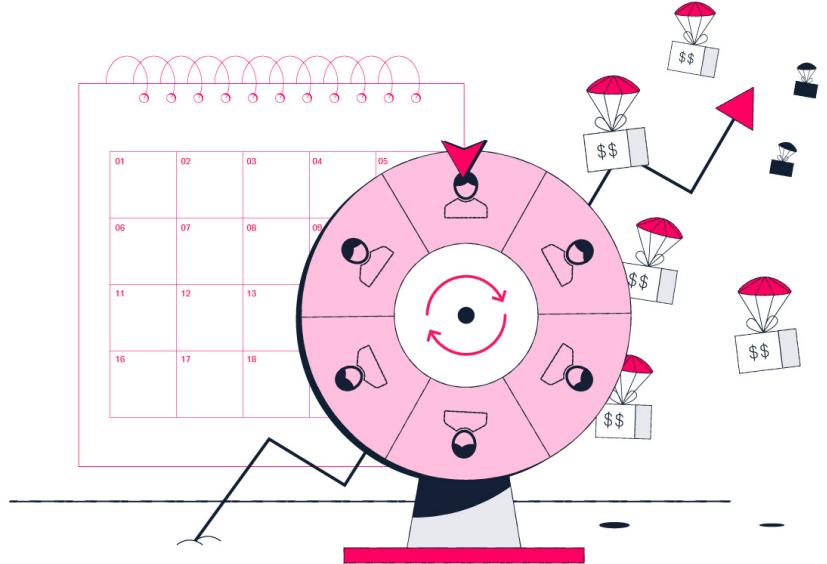


VTEX Subscriptions

Attract more customers and increase recurring revenue by offering and managing subscription-based purchases of your products and services.

VTEX Subscriptions unlocks new revenue streams through your online store. Tap into the subscription economy by allowing customers to schedule and automatically process purchases of single items or groups of items at their desired frequency.



Key Capabilities

Customer service

Give Customer Service Representatives the ability to quickly search for specific subscribers and process order changes, such as the frequency of the subscription or the order execution date.

Subscriptions pipeline

Gain insight into the entire order pipeline with visibility of scheduled, processed, generated, and completed orders. Monitor and manage skipped orders and orders with issues or payment errors.

Subscription rules

establish possible payment methods and configure the order frequency options available, offer to the customers the possibility to pause and skip orders, according to your business strategy.

Transactional emails

Customize and automate customer communication beginning with subscription activation, and always keep your customers up to date on their order lifecycle.

Subscriptions dashboard

Monitor the performance of subscriptions over time, filtering, viewing, and easily exporting data to find new insights and fine-tune sales strategies.

Subscriber metrics

Maintain visibility to subscriber statistics to quickly identify the total, new, lost, active, and paused subscriptions over time.

New subscribers

allow new buyers to create a subscription of one or more items, with no need to buy the product immediately, scheduling the purchase for the best moment to them.

Subscription APIs

leverage from wide options of VTEX APIs to customize your strategies, exploring all the potential of the subscription economy

Benefits

Sell more

Build a strong bond of trust that enables opportunities for cross-selling complementary products and services.

Grow predictably

Increase the predictability of your monthly, quarterly, and annual revenue and ensure you aren't ordering more supplies or stocking more inventory than you need.

Attract more customers

lower the barrier to entry for your products and services and allow more potential customers to purchase from you.

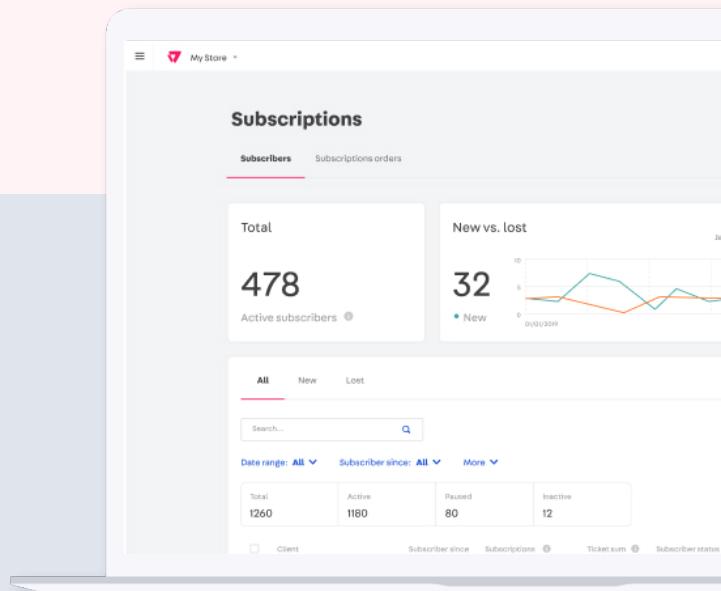
Reduce friction

Remove barriers to purchase and reduce customer acquisition costs by making it easy for customers to schedule reorders.

Retain customers

Reduce customer churn and establish long-term relationships that turn customers into brand advocates.

Subscriptions



Gain selling agility

Define subscription order settings that best suit your business strategy.

Gain visibility

Make smarter, faster data-driven business decisions by extracting and analyzing information about your subscription orders.

VTEX provides the world's first and only fully integrated marketplace-commerce-oms solution

To learn more, visit: VTEX.com

