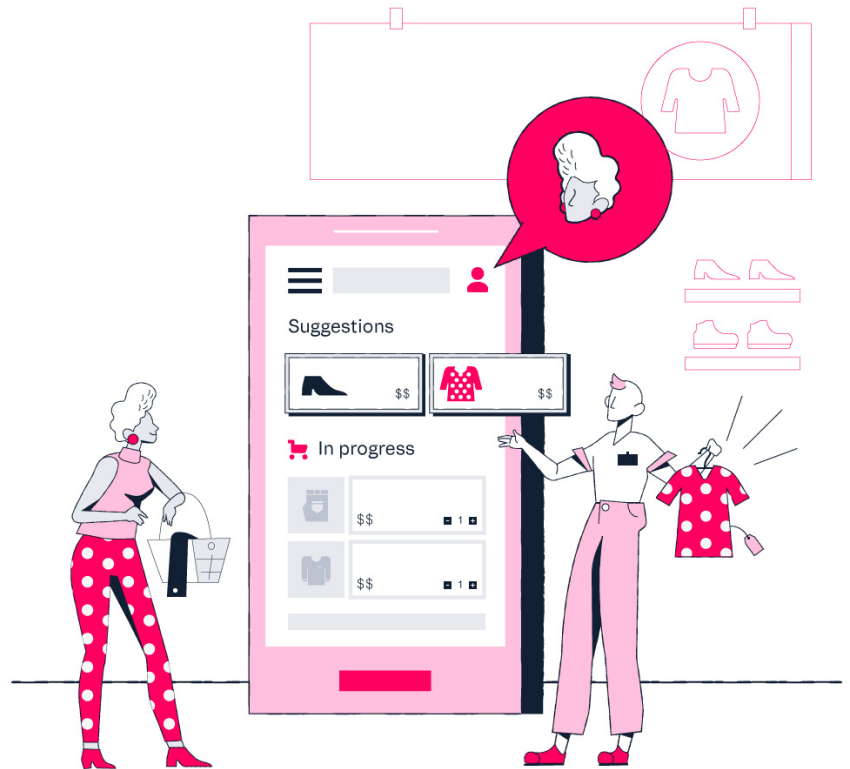


VTEX inStore

Create exceptional in-store experiences and drive sales with excellent customer service and clienteling.

VTEX inStore gives sales reps the power to personalize customer experiences and help you realize the full potential of omnichannel by turning physical stores into mini-distribution centers.



Key Capabilities

Global inventory visibility

Give sales reps a complete view of your inventory across the entire network of stores, warehouses and distribution centers.

Unified pricing, promotions and catalog

Connect important data in a single solution to keep prices, promotions and product information up to date.

Product search

Sales reps can quickly search and filter items by name, number, color, size, material, or price to help customers find what they're looking for.

Barcode reader

Easily search for and add items to the cart through the barcode reader or searching by product code.

Customer identification

Give sales reps a 360-degree view of your customers by connecting customer data from e-commerce and physical stores into a single customer record.

Mixed cart transactions

Sell products from multiple inventory sources and fulfillment methods - distribution centers, other stores and third-party sellers - in a single order and transaction for a truly seamless shopping experience.

Cart transfer between sales reps

Make it possible for your sales reps to easily transfer carts between devices to continue serving a customer even if they have a shift change.

Multiple payment methods

Enable customers to pay with several payment methods - cash, credit card, gift card, loyalty points and more - for a single order.

Persistent cart

Retrieve abandoned carts from e-commerce in the physical store and help customers complete their orders.

Purchase history

Provide sales reps with all customer orders and purchase history in a single location.

Fulfillment optimization

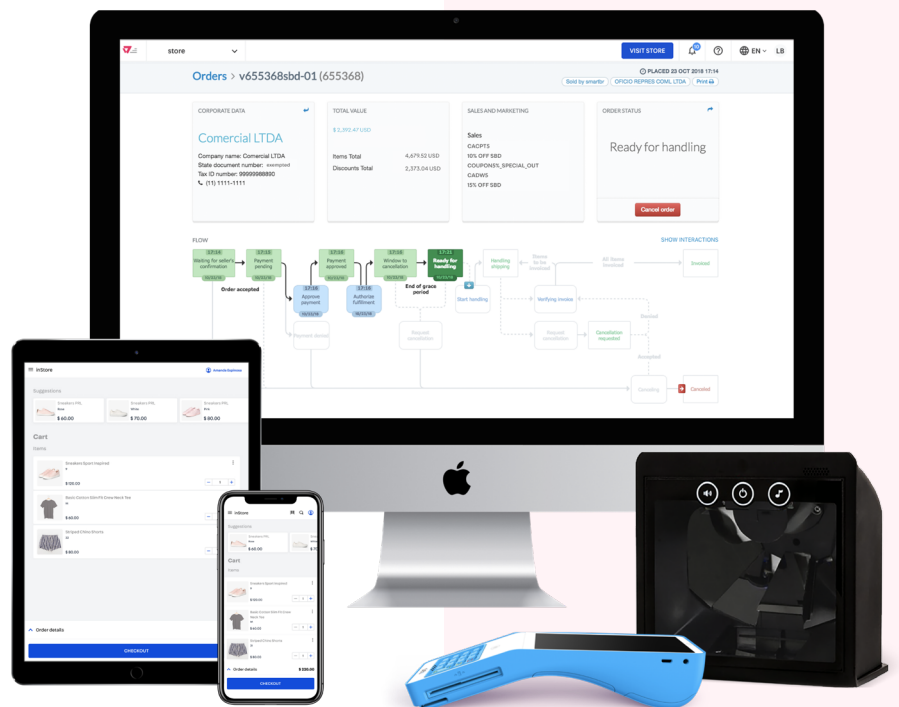
Show the most cost-effective delivery options for your business and customers based on product availability, location and how customers want their orders to be fulfilled - delivery or in-store pickup.

Order picking and packing

Guide your store staff with step-by-step instructions to prepare orders for in-store pickup or to be shipped to customers from the store.

Invoicing

Easily issue an invoice for customers that are completing or picking up orders in your store.



Benefits

Save the sale

Avoid stockouts by empowering sales reps to find products that are out of stock in the store and have them shipped to customers.

Capture more sales

Endless aisle increases the variety of products available for sale in the store.

Optimize inventories

Create strategies to improve turnover and avoid shallow inventory with a broad view of all available products, even if they are in other stores or distribution centers.

Leverage mobility

Make sales anywhere in the store, without customers having to wait in lines to complete purchases.

Become a trusted advisor

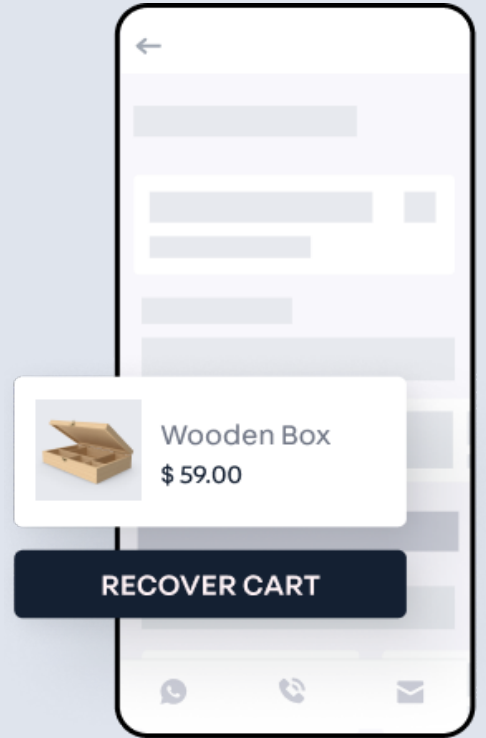
Enable sales reps to become trusted advisors with access to purchase histories, offers, and promotions and create more truly personalized one-to-one experiences.

Increase customer satisfaction and loyalty

Keep customers coming back by unifying online and in-store experiences and providing the personalized service they expect.

Unlock the full potential of your store

Expand your store's profitability, increase your average ticket and offer more purchase and fulfillment options for your customers, making omnichannel a reality.



Increase foot traffic

Turn your physical stores into pick-up points, attracting customers to pick up their online orders at physical stores, and leverage new sales opportunities.

Increase sales reps' efficiency

Provide your sales reps with the tools they need to execute buy-online-pickup-in-store and ship-from-store as quickly and efficiently as possible.

VTEX provides the world's first and only fully integrated marketplace-commerce-oms solution

To learn more, visit: vtex.com